

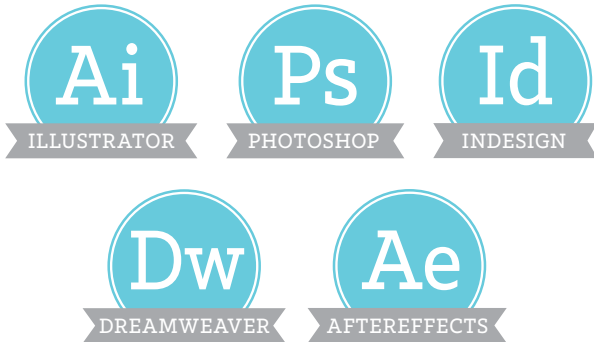
# Alicia Zamora

CREATIVE DESIGNER

## PROFILE

Highly creative Graphic Designer with experience in print design, web design and marketing. Passionate creator with exceptional collaborative and interpersonal skills. Accustomed to working in a deadline-driven environment and producing quality work.

## TOOLS



## SKILLS

brand identity • logo design  
illustration • responsive web design  
html5/css3 • wordpress • animation

## INTERESTS



## EXPERIENCE

*Alicia Marie Creative*

**Freelance Graphic Designer**

Nov 2016-present

Develop brand identities, logos and business collateral including business cards, print ads, flyers, brochures, etc.

*Niwot Business Association*

**Social Media Manager**

Jan 2017-present

Create facebook and twitter posts promoting local businesses, events, and community news. Maintain Niwot.com by updating events postings, and business directory listings. Compile weekly newsletter in mailchimp with community news and events.

*ToolStudios*

**Graphic Designer**

Mar 2015-Aug 2016

Worked on a variety of print and web projects including logos, brand identities, business cards, print collateral, posters, flyers, brochures, and more. Worked closely with clients to create vision, conceive designs, and meet deadlines. Built custom WordPress sites and email blasts.

*Williams Grand-Canyon Chamber of Commerce*

**Event Coordinator & Graphic Designer**

2012-13

Planned, organized, coordinated, promoted, and facilitated special events; designed marketing materials including posters, print ads, web ads, billboard ads, etc;

## EDUCATION

*Northern Arizona University*


**BA in Graphic & Interactive Design**


2008-13

Studied color theory, layout, symbology, illustration, typography, photography, interactivity and motion. Projects developed in the program included editorial design, web design, advertising, branding, interactive multimedia, package design, user experience architecture, print design, and motion graphics.

## CONTACT

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